

PRINT & DELIVER RATES

Total Quantity Per Version	How many different versions do you have?			
	BEST VALUE 1 ver.	3 ver.	4 ver.	6+ ver.
5,000 - 19,999	\$99.00	\$67.00	\$64.00	\$61.00
20,000 - 34,999	\$66.00	\$60.00	\$58.00	\$56.00
35,000 - 49,999	\$48.00	\$45.00	\$44.00	\$43.00
50,000 - 74,999	\$38.00	\$36.00	\$35.00	\$34.50
75,000 - 99,999	\$36.00	\$34.50	\$34.00	\$33.00
100,000 - 199,999	\$34.50	\$33.00	\$32.50	\$31.50
200,000 - 299,999	\$33.00	\$31.50	\$31.00	\$30.50
300,000 - 499,999	\$31.50	\$30.50	\$30.00	\$29.50

EXAMPLES

If you would like us to deliver 25,000 copies of your insert four times this year, the cost will be \$34.50 per thousand because you are having 100,000 copies printed with the same design. (Total Cost: \$3,450)

If you would like us to deliver 25,000 copies of your insert four times this year but the design is different each time, the cost will be \$58.00 per thousand because there are four different versions to print. (Total Cost: \$5,800)

PREPRINT RATES

Advertising flyers provided by the customer for delivery only.

In-paper open rates (net)

Single sheet (non-folded max 11" x 11.25") \$50.00 per thousand*
 4 to 12 tab pages \$60.00 per thousand
 14 to 30 tab pages \$70.00 per thousand

Add \$2.00/M to preprints 32 pages and over. Flexi books charged as tab pages.

Frequency contracts (net)

Rates per thousand

	6x	12x	24x	48x	60x
Full	\$47.00	\$44.50	\$42.00	\$34.50	\$31.50
Zone	\$49.50	\$47.00	\$44.50	\$37.00	\$34.00
Single sheet (non-folded max 11"x 11.25")	\$45.00	\$44.00	\$42.00	\$34.50	\$31.50

Carriage Towne News*

Full	\$50.00	\$47.50	\$44.50	\$42.00
Zoned	\$52.50	\$50.00	\$47.00	\$44.50

Add \$3.50/M per 1/10th of an ounce over 1.3 ounces. Carriage Towne News non-contract rate is \$55/M (full run), \$57.50 (zoned). Carriage Towne News minimum quantity of inserts is 5,000.